

Our Flagship Workshop

brings together participants from businesses, NGOs and the government to get inspired by the latest social innovation case studies from around the world and co-create Shared Value solutions for Hong Kong's future.

We live in a rapidly changing world. In the face of increasing social and economic inequality fueled by a growing mistrust between different sectors, how can we reignite a collaborative spirit to create solutions for a better tomorrow?

Over this two-day immersive workshop, leaders from different sectors will gather to challenge existing assumptions about current problems. Using a design thinking approach, we will inspire minds to be opened to novel solutions and co-create new approaches to overcome entrenched social issue.

Shared Value

Shared Value is a strategy in which companies find business opportunities in solving social problems. It is a model that allows businesses to realise innovation and growth potential by treating social problems as business objectives; maximising their competitive advantage while creating value in society.
- SIE Fund, September 2013

What is in this two-day workshop?



Learn key social innovation concepts and be inspired by case studies from around the world.

Engage renowned social entrepreneurs and young innovators in Hong Kong.



Visit local neighbourhoods and explore hidden assets and opportunities through the eyes of young residents.

Meet community leaders for a first hand experience of their day-to-day life.



Look into the new paradigm of Government-Corporate-NGO collaboration.

Brainstorm innovative solutions for Hong Kong with different sectors through design thinking.

Pioneering Social Innovation

Opened in 2012, the Good Lab is a social innovation consultancy and co-working space that has provided both a home and network for social innovators to thrive. Embracing the spirit of collaboration, we work across the sectors of government, civil society and business, connecting allies and partners to co-create a more inclusive and equal Hong Kong.

We curate bespoke inspirational training programs to empower organisations to think more innovatively through design thinking and encourage the collaboration between different sectors for social impacts. Over the past 6 years, we have worked with over 50 organisations, helping them understand societal challenges and how they can play a key role in being part of the solution.

Beyond training, we also work hand in hand with various organisations across Hong Kong to realise social innovation in their community. Our clients and partners include Civil Service Training and Development Institute, Covestro, Hong Kong Jockey Club, Hong Kong Police Force, Hong Kong Sheng Kung Hui, HSBC, MakerBay, MTR Corporation, Tung Wah Group of Hospitals and Yan Oi Tong.

Lead Facilitators



Ada WONG, JP
Convenor & Director of The Good Lab
Convenor of Make A Difference



Kelvin CHEUNG
CEO of The Good Lab
Founder of UnLtd Hong Kong
Founder of FoodCycle, U.K.

Our next workshop will be on

Date	29 November 2018 (Thursday) to 30 November 2018 (Friday)
Time	9am to 5pm
Venue	Good Lab (L1, The Sparkle, 500 Tung Chau Street, West Kowloon)
Language	Cantonese
Fee	HK\$5,250 / person (including lunch, refreshments and tour arrangements)

Please contact Clara Wong at clara@goodlab.hk or call 3996 1932.